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Reliance's Unlimit and IBM partner for IoT solutions

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Bengaluru: Reliance Group's Unlimit and IBM have entered into a strategic tie-up to co-create IoT (internet of things) solutions for several industry verticals including automotive, insurance, utilities, and industrial automation.

Anil Ambani-backed Unlimit focuses on providing IoT solutions for enterprises with high service reliability and at lower cost of ownership. Unlimit and IBM are also developing IoT solutions

to implement across Reliance Group companies addressing key segments such as user-based insurance (Reliance General Insurance), asset & vehicle tracking (Reliance Commercial Finance), tower monitoring (Reliance Communications) and transformer maintenance (BSES & Reliance Energy).

IBM will provide the Watson IoT platform to collect and connect data, while Unlimit will design IoT use cases and build them on the IBM Watson IoT platform that provides device registra-

tion, IoT rules, advanced analytics, visualisation, dashboards, reports and cognitive capabilities for each use case.

"With 2.7 billion connected devices and growing, the Indian economy, enterprises and consumers are embracing IoT at a rampant pace," said Harriet Green, general manager, Watson IoT, customer engagement and education, IBM. "Our collaboration with Unlimit is a significant example of IBM leading the global IoT movement with a growing ecosystem of clients and partners."