

Copyright © 2014 Bennett Coleman & Co. Ltd. • All rights reserved

## 'Need for disruptive thinking to propel MF into next orbit of growth'

At the Reliance Mutual Fund strategy meet, Sundeep Sikka, CEO, RCAM, lays out the roadmap ahead

## etpanache@timesgroup.com

For over 300 employees across India, Singapore, Dubai and Mauritius, a two-day strategy meet— 'Take Off'—was organised by Reliance Mutual Fund at the JW Marriott Hotel, Juhu, in Mumbai on April 14 and 15.

The event was held to align its employees with the organisational goals and strategy for the next vear.

As part of the meet, Vijay Shekhar Sharma, founder of Paytm, spoke on the 'Disruptive Innovations In The Financial Sector' and captivated the audience. His concise messages of "Create your own markets". "If you are not making history, don't waste time", "India is not a third world country, it is leading the digital race" and "If the solution to your problem is not mobile, it is not the last solution vet" resonated with the audience.



"The mutual fund industry is all set to enter its next level of growth – as investors move from banks to MF for creating and securing weath"

- SUNDEEP SIKKA

"The mutual fund indus try is all set to enter its next level of growth — as investors move from banks to MF for creating and securing wealth. Just like Paytm, there is a need for disruptive and unconventional thinking to propel MFs into the next orbit of growth and

RMF will use technology for its investors and partners to embark on this journey," said Sundeep Sikka, CEO. RCAM.

Also speaking at the event was Blair Pickerell, an asset management industry veteran with over 30 years of experience, who shared his perspective on taking local asset management companies global.

Heis presently the Director of Principal Financial Group and was earlier Asia-Pac CEO with Nikko Asset Management, Morgan Stanley AMC, HSBC AMC, JPMorgan AMC.