

MEDIA RELEASE

RELIANCE GENERAL INSURANCE ENTERS INTO MULTI YEAR BANCASSURANCE PARTNERSHIP WITH YES BANK

TIE UP TO ENABLE RELIANCE GENERAL INSURANCE IMPROVE ITS MARKET POSITIONING WITH BANK PROMOTED GENERAL INSURANCE COMPANIES

RELIANCE GENERAL INSURANCE SET TO TAP THE HUGE CUSTOMER BASE OF YES BANK THROUGH MORE THAN 1000 BRANCHES

RELIANCE GENERAL INSURANCE TO TAP YES BANK'S LARGE AND GROWING RETAIL AND MSME CLIENT BASE

Mumbai, Nov 17, 2017: Reliance General Insurance Company Limited (RGI), a subsidiary of Reliance Capital Limited has signed a comprehensive Bancassurance - Corporate Agency agreement with YES BANK, India's 5th largest private sector Bank, with the objective to distribute multiple general insurance products to the customers of YES BANK, further augmenting its distribution network.

YES BANK with its extensive network of 1040 high-quality branches across all 29 states and 7 union territories of India will enable Reliance General Insurance to reach a large base of Retail and MSME clients. This is the first partnership signed by the bank since the open-architecture norms under the Corporate Agency regulations were introduced by IRDAI in April 2016.

Commenting on this alliance, **Mr. Rana Kapoor, Managing Director & CEO, YES BANK** said, "YES BANK is pleased to partner Reliance General Insurance to offer a bouquet of General Insurance products to our customers. With this alliance, we remain committed to leveraging our Pan-India branch network to capitalize on the immense opportunities in the Indian bancassurance market. "

Commenting on the partnership, **Mr. Anmol Ambani, Executive Director, Reliance Capital** said, "We are delighted to tie-up with a fast-growing and customer centric partner like YES Bank. The bancassurance channel has potential to reach out to the last mile and serve untapped markets thereby promoting the insurance penetration in India. With the alignments of our brands, people and processes, we hope to better serve our customers."

About Reliance General Insurance

www.reliancegeneral.co.in

Reliance General Insurance Company Ltd (RGI), a 100% subsidiary of Reliance Capital Limited. RGI provides a wide range of general insurance products like fire, motor, health, home, crop, travel etc.

The Company has a diversified distribution network through strong partnerships with major banks including IndusInd Bank, Catholic Syrian Bank, Andhra Bank and Bank of India.

RGI is an active participant in various government crop Insurance schemes – including the Pradhan Mantri Fasal Bima Yojna. In FY17 the company insured over 3 million farmers under this financial inclusion initiative.

The Company is amongst the leading private sector general insurance companies in India with a strong distribution network of 129 branches and over 25,200 individual and 28 corporate agents across the country, as of June 30, 2017.

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 @RelianceGenIn

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About Yes Bank

www.yesbank.in

YES BANK, India's fifth largest private sector Bank with a Pan-India presence across all 29 states and 7 Union Territories of India, headquartered in the Lower Parel Innovation District (LPID) of Mumbai, is the outcome of the professional & entrepreneurial commitment of its Founder Rana Kapoor and its Top Management team, to establish a high quality, customer centric, service driven, private Indian Bank catering to the future businesses of India.

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers.

YES BANK has a knowledge driven approach to banking, and offers a superior customer experience for its retail, corporate and emerging corporate banking clients. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of "BUILDING INDIA'S FINEST QUALITY BIG BANK".

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 @yesbank

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Disclaimer: Reliance General Insurance Company Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offering of its equity shares and has filed a DRHP dated October 9, 2017 with the SEBI. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the DRHP, including the section titled "Risk Factors" on page 15 of the DRHP. The DRHP is available on the website of the SEBI at www.sebi.gov.in, BSE Limited at www.bseindia.com, National Stock Exchange of India Limited at www.nseindia.com and the websites of GCBRLMs at www.motilaloswalgroup.com; <https://www.credit-suisse.com/in/en/investment-banking/regional-presence/asia-pacific/india/ipo.html>; www.ubs.com/indianoffers and www.edelweissfin.com and the BRLMs at <http://www.htisec.com/en-us/haitong-india> and www.idbicapital.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see "Risk Factors" beginning on page 15 of the DRHP. Potential investors should not rely on the DRHP filed with the SEBI in making any



investment

decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act, 1933 ("U.S. Securities Act") or any state securities laws in the United States, and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, such Equity Shares are being offered and sold (i) outside of the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur; and (ii) to "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act), pursuant to the private placement exemption set out in Section 4(a) of the U.S. Securities Act.