

## Press Release

### **Reliance Money launches online magazine - Money Advisor**

- **India's first e-magazine that deals in equity and debt funds**
- **Focus on research and views on sectors and not specific stocks**
- **To carry interviews of senior fund managers/CIO's**
- **Crisp and concise content**

**Mumbai, February 2, 2009:** Reliance Money, part of the Reliance Anil Dhirubhai Ambani Group, today announced the launch of its online Mutual Fund Magazine – Money Advisor that deals with equity as well as debt funds as a part of its investor education drive.

The announcement was made by **Mr. Sudip Bandyopadhyay, Director and CEO, Reliance Money** here today.

Commenting on the launch, Mr. Bandyopadhyay said, "Reliance Money endeavors to change the way people choose and use financial services in this country. Investor education forms an important ingredient in this endeavor and we are happy to launch Money Advisor – our monthly magazine on the Mutual Fund Industry in India. While most research reports are complex to understand, we have tried to make Money Advisor easy to understand for the retail investor while focusing on both equity and debt funds so far neglected in most research.'

The magazine will provide a synopsis on the Mutual Fund industry and include the latest trends in AUMs, overview and recommendations on equity and debt funds, performance snapshot, interest rate scenario and fixed income update, economic review apart from sector updates.

It will also have views shared by various Fund Managers/ CIOs and an investor education series.

Money Advisor will be mailed to all Reliance Money customers and distributors. At present, Reliance Money has over three million customers and more than 10,000 outlets across 5,165 cities and towns.



Anil Dhirubhai Ambani Group

## About Reliance Money

[www.reliancemoney.com](http://www.reliancemoney.com)

Reliance Money, a part of the Reliance Anil Dhirubhai Ambani Group is a comprehensive financial services and solution provider, providing customers with access to Equity, Equity and Commodity Derivatives, Portfolio Management Services, Wealth Management Services, Mutual Funds, IPOs, Life and General Insurance and Gold Coins. Customers can also avail Loans, Credit Card, Money Transfer and Money Changing services.

The largest broking house in India with 3 million customers and a wide network of over 10,000 outlets and 20,000 touch points in 5,000+ locations. Reliance Money endeavors to change the way investors transact in financial markets and avails financial services. The average daily volume on the stock exchanges is Rs. 3,000 crores, representing approximately 4% of the total stock exchange volume.

Reliance Capital is one of India's leading and fastest growing private sector financial services companies, and ranks among the top 3 private sector financial services and banking groups, in terms of net worth.

For details contact –

<b>Mumbai:</b>	Tamanna Khanna	<a href="mailto:tamanna.khanna@relianceada.com">tamanna.khanna@relianceada.com</a>	+91-93236 09510
<b>Delhi:</b>	Sanjiv Kumar	<a href="mailto:sanjiv.k.sinha@relianceada.com">sanjiv.k.sinha@relianceada.com</a>	+91-93124 56677