

Press Release

Reliance Mutual Fund AAUM crosses record Rs. 1 lakh crore-mark

- **Aims to have a mutual fund investor in every household**

Mumbai, June 2, 2009: : Reliance Mutual Fund, part of the Reliance Anil Dhirubhai Ambani Group, on Tuesday announced that the company has become the first mutual fund house in the country to cross an average asset under management (AAUM) of Rs. 1 lakh crore.

The announcement was made by **Mr. Sundeep Sikka, CEO, Reliance Mutual Fund**, here today.

Reliance Mutual Fund, the country's largest fund house, has witnessed an increase of about 13 per cent with the average AUM crossing the Rs 1,00,000 crore-mark in May as compared to Rs 88,387.98 crore at the end of April (Source: www.amfiindia.com).

"We are happy to announce that we have crossed the magical figure of Rs. 1 lakh crore of AAUM. It has always been our vision as an organization to reach every household in India and make MF products available to one and all. Through facilities like Micro SIP, we intend to reach people with as little as Rs. 100 per month of investible surplus. As a category leader, it is our dream that every household in India should be a MF investor. The achievement of 1 lakh crore AAUM is just a step towards it. We are not only the largest AMC in terms of AAUM but also the most-trusted mutual fund brand in the country. On this occasion, I thank our investors for placing their trust in us and my gratitude to our team for making this possible," said Mr. Sikka.

The company has witnessed an impressive growth at a CAGR of over 55 per cent in the past three years, as compared to the industry growth of nearly 32 per cent for the same period. At present, the fund house has a base of over 7.1 million trusted investors.

About Reliance Mutual Fund

Reliance Mutual Fund, part of the Reliance - Anil Dhirubhai Ambani Group, is the No. 1 Mutual Fund in the country managing a corpus of over Rs. 1,02,730 crore for over 71 lakh investors as on April 30, 2009 (Source: www.amfiindia.com). Reliance Mutual Fund offers investors a well-rounded portfolio of products to meet varying investor requirements and has presence in over 400 cities and towns across the country. Reliance Mutual Fund constantly endeavors to launch innovative products and customer service initiatives to increase value to investors. With More than 90% of the applicants having less than Rs. 50,000 of investments and over 1 million SIP investors proves that Reliance Mutual Fund is truly a very retail focused fund house.

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